

VIJAYAWADA

# 'Memory mapping' to save Telugu culture

**SPECIAL CORRESPONDENT**

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## Experts come together to chalk out an action plan

To preserve Telugu culture and traditions for posterity, the State government has embarked on 'memory mapping.'

After Hindi, Telugu is the language spoken by a vast population of the country. The Telugu culture and traditions have witnessed many changes and in the process, several essential components have been lost in the last few decades. The exercise of 'memory mapping' is aimed at preventing a disconnect among people of the land and their culture.

A four-day-long workshop, which started at the Amaravathi Heritage Centre and Museum, on Wednesday, is aimed at finding out ways to map these memories.

## Unique trait

Secretary, Department of Tourism and Culture, Mukesh Kumar Meena, was present at the inaugural session. Director, Department of Language and Culture, D. Vizai Bhaskar, spoke about the uniqueness of the Telugu language and culture which he said ought to be preserved at all costs. He said the Telugu culture had the ability to assimilate many good things about other cultures and yet retain its uniqueness.

Chief Curator of Amaravathi Heritage Centre and Museum Amareswar Galla said over a dozen experts were attending the workshop from across the country and they would lend their expertise in preparing a plan of action for memory mapping.

D. Naik from Ahmedabad University, Ananya Bhattacharya from Kolkata, Deborah Thiyagarajan from Chennai, Benny Kuriakose from Kerala, Arvind Singh from Varanasi, Ranganayakulu from Tirupati are among the experts attending the