

INTERNATIONAL CONFERENCE AND INTENSIVE SEMINAR  
ON  
STRATEGIC TRANSFORMATIONS: MUSEUMS IN 21<sup>st</sup> CENTURY  
New Delhi, Kolkata, India  
February 10-14, 2014

---

## Programme

### New Delhi

Sunday, 9 <sup>th</sup> February, 2014 Venue: National Museum, New Delhi	
04.00P.M. – 05.30 P.M.	<b>Curtain Raiser:</b> <b>‘Global Trends in Museums’</b> A lecture by Prof.Dr. Hans-Martin Hinz, President, The International Council of Museums (ICOM) followed by interaction with Museum Professionals
Monday, 10 <sup>th</sup> February, 2014 Venue: National Science Centre, New Delhi	
09.00A.M. – 09.30 A.M.	<b>Registration</b>
09.30 A.M. – 10.30 A.M.	<b>Inaugural Session</b>
	<b>Inauguration &amp; Theme Lecture</b>
10.30A.M. – 11.00 A.M.	<b>Tea Break</b>
11.00 A.M. – 01.00 P.M.	<b>Session-I</b> <b>‘Museums and Transformations’</b>
	<b>Session Chair:</b> <b>Dr. Saroj Ghose</b> , Museum Advisor to the President of India & Former President ICOM and Former DG, NCSM
	<b>Introduction of Keynote Speaker</b> <b>Mr. Rob Lynes</b> , Country Director, British Council (India)
	<b>Key note address:</b> <b>‘Like a book that is open and not shut: Opening up 21<sup>st</sup> century museums’</b> <b>Mr. Martin Roth</b> , Director, V&A Museum, London, UK
	<b>Lead Presentations:</b> <ul style="list-style-type: none"><li>• <b>‘Benchmarking- Transformations against the 21<sup>st</sup> Century Museum Contexts’</b> <b>Prof. Amareswar Galla</b>, Executive Director, International Institute for the Inclusive Museum, Australia/ India /Denmark</li><li>• <b>‘Museum of Tomorrow: Developing a New Vision - with special reference to CSMVS, Mumbai’</b></li></ul>

	<p><b>Mr. S. Mukherjee</b>, Director General, ChatrapatiShivajiMaharajVastuSangrahalay, Mumbai, India</p> <ul style="list-style-type: none"> <li>• <b><i>'The Museum as Muse: Creating New Contexts for Old Collections'</i></b> <b>Mrs.Tasneem Mehta</b>, Hon. Trustee, Dr. BhauDaji Lad Mumbai City Museum,Mumbai, India</li> </ul> <p>Q &amp; A Session</p>
<b>01.00 P.M. – 02.00 P.M.</b>	<b>Lunch Break</b>
<b>02.00 P.M. – 03.00 P.M.</b>	<b>Session-I contd.</b>
	<p><b>Session Chair :</b> <b>Mr. S. Mukherjee</b>, Director General, ChatrapatiShivajiMaharajVastuSangrahalay, Mumbai, India</p> <p><b>Lead Presentations:</b></p> <ul style="list-style-type: none"> <li>• <b><i>'Transforming A National Museum'</i></b> <b>Dr. Gordon Rintoul</b>, Director, National Museum of Scotland, Edinburg, UK</li> <li>• <b><i>'Museum and Transformation in Asia'</i></b> <b>Prof.Hongnam Kim</b>, Former Director General, National Museum of Korea, Seoul, ROK</li> <li>• <b><i>'Transforming a 200 year old Museum: Opportunities &amp; Challenges'</i></b> <b>Dr. B. Venugopal</b>, Director, Indian Museum, Kolkata, India</li> <li>• <b><i>'Rationale For Transformation of Museums And Exhibits Using Technology'</i></b> <b>Shri D. Rama Sarma</b>, Director, NSC Delhi, India</li> </ul>
<b>03.00 P.M. – 03.15 P.M</b>	<b>Tea Break</b>
<b>03.15 P.M. – 04.30 P.M</b>	<b>Session Icontd.</b>
	<p><b>Session Chair :</b> <b>Dr. Arun Kumar Chatterjee</b>, Chairman, INC-ICOM</p> <p><b>Lead Presentations:</b></p> <ul style="list-style-type: none"> <li>• <b><i>'Transformation in National Museums: 3 Case studies from Europe'</i></b> <b>Dr. Steven Englesman</b>, Director, Weltmuseum. Wien, Austria</li> </ul> <p><b>Presentations:</b></p> <ul style="list-style-type: none"> <li>• <b><i>'Museums and Transformation : Case Studies of Museums in Malaysia'</i></b> <b>Mdm. ZarinahSarifan</b>, Curator, Department of Museums, Malaysia</li> <li>• <b><i>'Engagement and Outreach: Experiences from Museums of UK'</i></b> <b>Dr. AmbikaBipin Patel</b>, Associate Prof.,Deptt. of Museology,</li> </ul>

	<p>Faculty of Fine Arts, The Maharaja Sayajirao Univ. of Baroda</p> <ul style="list-style-type: none"> <li>• <b><i>'Museums and Transformations with reference to Dharohar Museum, Haryana'</i></b> Dr. Mahasingh Poonia, Curator, Dharohar Museum, Haryana</li> <li>• <b><i>'Museums and Transformations - International case studies of Museums of United Kingdom'</i></b> Ms. Joyee Roy, Assistant Curator, Victoria Memorial Hall, Kolkata</li> <li>• <b><i>'Anthropological Museums: Are they fit to project Melting Culture'</i></b> Mr. Sudarshan Vaidya, Assistant Keeper, Anthropological Survey of India, Dehradun</li> </ul> <p><b>Questions &amp; Answers</b></p>
<b>04.30 P.M. – 07.00 P.M.</b>	<b>Study Visit to Historical Monuments in Delhi</b>
<b>07.30 P.M.</b>	<b>Official Dinner at Sanskriti, New Delhi</b>

**Tuesday, 11<sup>th</sup> February, 2014**  
**Venue: National Museum, New Delhi**

<b>10.00 A.M. – 11.30 A.M.</b>	<p><b>Session-II</b> <b><i>'Museums and Digital Domain'</i></b></p> <p><b>Welcome Address:</b> Dr. Venu Vasudevan, Director General, National Museum &amp; VC, NMI, New Delhi</p> <hr/> <p><b>Session Chair:</b> Mr. A.S. Manekar, DDG, NCSM</p> <hr/> <p><b>Lead Presentations:</b></p> <ul style="list-style-type: none"> <li>• <b><i>'Transforming Indian Museums Using Digital Technologies'</i></b> Dr. Dinesh Katre, Associate Director, C-DAC, Pune (JATAN software), India</li> <li>• <b><i>'Harvesting Digital Technology for Museums'</i></b> Mr. S. M. Khened, Director, NSC Mumbai, India</li> <li>• <b><i>'Digitization, Digital Access, Digital Heritage Management in Bangladesh National Museum'</i></b> Mr. Prokash Chandra Das, Director General (Additional Secretary), Bangladesh National Museum</li> </ul> <p><b>Presentations:</b></p> <ul style="list-style-type: none"> <li>• <b><i>'Significance of Digital Preservation of Heritage Materials and its Constraints'</i></b> Dr. Abduraheem K., Associate Professor Department of Museology, AMU Aligarh, India</li> </ul>
<b>11.30 A.M. – 12.00 Noon</b>	<b>Tea Break</b>

<b>12.00 Noon – 01.30 P.M</b>	<b>Session-II Contd.</b>
	<p><b>Session Chair:</b>  <b>Prof.AmareswarGalla</b>, Executive Director, International Institute for the Inclusive Museum, Australia/India/Denmark</p> <hr/> <p><b>Lead Presentations:</b></p> <ul style="list-style-type: none"> <li>• <b><i>‘Importance of the use of digital media in museums’</i></b>  <b>Dr. Carolyn Royston</b>, Head of Digital Media, Imperial War Museum, UK</li> <li>• <b><i>‘Digital Tech. for Museums’</i></b>  <b>Mr. RanjitMakkuni</b>, MD, Sacred World, India</li> <li>• <b><i>‘Immersive Show: History comes alive’</i></b>  <b>Mr. A. D. Choudhury</b>, Director, Science City, Kolkata, India</li> <li>• <b><i>‘Museums and Digital Domain – The Emerging Power of Social Networking’</i></b>  <b>Prof. B. R. Natarajan</b>, President (VC), Sangam University, Bhilwara</li> <li>• <b><i>‘Communication and Digital Technologies’</i></b>  <b>Mr. GulshanKharbanda</b>, CEO, Akriti Designs</li> <li>• <b><i>‘Human interactive robots in 21st century museums – Challenges and Promises’</i></b>  <b>Jayakrishnan T</b>, C.E.O, ASIMOV Robotics Pvt. Ltd, Kochi, Kerala</li> <li>• <b><i>‘Digital Exhibits’</i></b>  <b>Mr. Ankit Agarwal</b>, MD, Innovatiview, Delhi</li> </ul>
<b>01.30 P.M. – 02.30 P.M</b>	<b>Lunch Break</b>
<b>02.30 P.M. – 03.30 P.M.</b>	<b>Visit to National Museum, Delhi</b>
<b>03.30 P.M. – 03.45 P.M.</b>	<b>Departure for Crafts Museum</b>
<b>03.45 P.M. – 05.00 P.M.</b>	<b>Visit to Crafts Museum, Delhi &amp;High Tea</b>
<b>Evening</b>	<b>Free</b>

**Wednesday, 12<sup>th</sup> February, 2014**  
**Study Visit to Monuments in Agra (TajMahal and FatehpurSikri)**

<b>07.00 AM</b>	<b>Departure for Agra</b>
-----------------	---------------------------

## Kolkata

Thursday, 13<sup>th</sup> February, 2014  
Venue: Science City, Kolkata

11.00 A.M – 11.30 A.M.

**Keynote Address:**

***'Museums and Transformations in Post Reunification of Germany'***

**Prof.Dr. Hans-Martin Hinz**, President, ICOM, Paris, France

11.30 A.M. – 12.15 P.M.

**Session-III**

**'Museums and Human Resource Development'**

**Session Chair:**

**Mr. G. S. Rautela**, Director General, NCSM, India

**Lead Presentations:**

- ***'Transforming people to transform museums'***  
**Mr. Mark Taylor**, Director, Museums Association, UK
- ***'Human Resources for Museums: Museology in India'***  
**Prof. SupreoChanda**, Associate Professor, Dept. of Museology, Calcutta University, Kolkata, India
- ***'HRD based on changemanagement for the Employees of the General museums in India'***  
**Mr. Rajesh Purohit**, Director, Allahabad Museum, Allahabad, India

12.15 P.M.–12.30 P.M.

**Tea Break**

12.30 P.M. – 01.30 P.M.

**Session-III**

**'Museums and Human Resource Development' Contd.**

**Session Chair:**

**Dr. JayantSengupta**, Secretary and Curator, Victoria Memorial Hall, Kolkata

**Lead Presentations:**

- ***'Human Resource Strategy for 21st century Museums-The Role of Intrinsic Qualities of Man in shaping Mind of Museum'***  
**Prof. (Dr.) R. P. Banerjee**, Director, EIILM-India
- ***'Training of Museum Professionals in India -requirements and challenges'***  
**Dr. Manvi Seth**, HoD, Museology, National Museum Institute of History of Art, Conservation & Museology, Delhi, India
- ***'New age HRD for Museum'***  
**Mr. Prokash Chandra Das**, Additional Secretary&Director General, Bangladesh National Museum, Bangladesh
- ***'Making Connections: New Age HRD through networking and negotiation of cultural shifts'***  
**Mr. S. Chaudhuri**, Director (CRTL), India
- ***'Museums and HRD: A Case Study of Bangladesh National***

***Museum (BNM) and an Archaeological site museum of Bangladesh'***

**Ms. Munira Sultana**, Deputy Secretary, Ministry of Cultural Affairs, Bangladesh

**01.30 P.M. – 02.30 P.M. Lunch Break**

**02.30 P.M. – 03.30 P.M. Session-IV  
'Museums and Relevance – community engagement, benefits and active citizenship'**

**Session Chair:**

**Mr. E. Islam**, Director, BITM, Kolkata, India

**Presentations:**

- ***'Engaging the Underprivileged Children with the Museum: Making a Difference in the Quest of Learning'***  
**Prof. Piyasi Bharasa**, Assistant Professor, Department of Museology, University of Calcutta, Kolkata, India on
- ***'Museum & Relevance: The Chhatrapati Shivaji Maharaj Vastu Sangrahalaya - A Case Study'***  
**Ms. Renujathar**, Assistant Curator, Art, CSMVS, Mumbai, India
- ***'Connecting Schools and Communities with Museums'***  
**Ms. Roberta Altman**, Graduate Faculty, Bank Street College of Education and Higher Education Consultant, American Museum of Natural History, USA (***Virtual Presentation***)

**03.30 P.M. – 04.30 P.M. Session-IVContd.**

**Presentations:**

- ***'Museum and Community Involvement : A Case Study of Community Engagement Initiatives at Gandhi Memorial Museum, Barrackpore'***  
**Mr. Pratik Ghosh**, Keeper, Gandhi Memorial Museum, Barrackpore, Kolkata, India
- ***'Community Participation in Anthropological Museums'***  
**Dr. Tilak Bagchi**, Assistant Keeper, Anthropological Survey of India, Udaipur, India
- ***'Relevance of Anthropological Museum in the Age of Globalization'***  
**Mr. Nilanjan Khatua**, Assistant Keeper, Anthropological Survey of India, Mysore
- ***'Museums and its relevance to community development in West Bengal'***  
**Ms. Sudakshina Mukherjee**, Coordinator, Department of Museology, RabindraBharati University, Kolkata
- ***'Cyber museology: A proactive approach for safeguarding Community heritage'***

	<b>Ms. Shilpi Roy</b> , UGC Senior Research Fellow, Dept. of Museology, University of Calcutta
<b>04.30 P.M. – 04.45 P.M.</b>	<b>Tea Break</b>
<b>04.45 P.M. – 05.00 P.M.</b>	<b>Visit to Science City, Kolkata</b>
<b>05.00 P.M. – 06.00 P.M.</b>	<b>Cultural Evening by EZCC</b>
<b>07.30 P.M.</b>	<b>200 years celebration of Indian Museum, Kolkata and Official Dinner</b> Remarks by <b>Mr. Stephan Roman</b> , Regional Director, British Council (South Asia)

**Friday, 14<sup>th</sup> February, 2014**  
**Venue: Indian Museum, Kolkata**

<b>10.00 A.M. – 11.30 A.M.</b>	<b>Session-V</b> <b>‘Museums and Relevance: Making Changes using Culture as a tool’</b>
	<b>Session Chair:</b> <b>Mr. K.G. Kumar</b> , Director VITM, Bengaluru, India
	<b>Keynote Address:</b> <b>“Inclusive Museums of Tomorrow”</b> <b>Dr. Saroj Ghose</b> , Museum Advisor to the President of India & Former President ICOM and Former DG, NCSM
	<b>Lead presentations:</b> <ul style="list-style-type: none"> <li>• <b>‘What Difference can Museums Make?’</b> <b>Mr. Martin Bellamy</b>, Collection Research Manager, Glasgow Museum Research Centre, UK</li> <li>• <b>‘Science Museums: In search of relevance in the 21<sup>st</sup> century’</b> <b>Dr. E. Islam</b>, Director, BITM, India</li> <li>• <b>‘Living Museums of Bengal’</b> <b>Ms. Ananya Bhattacharya</b>, Director, banglanatak dotcom <i>followed by a short performance by artists</i></li> </ul>
<b>11.30 A.M.–12.00 NOON</b>	<b>Tea Break</b>
<b>12.00 NOON–01.30 P.M.</b>	<b>Session-VContd.</b>
	<b>Presentations:</b> <ul style="list-style-type: none"> <li>• <b>‘Museum: An instrument of Change’</b> <b>Dr. RayaproluVenkataRamana</b>, Assistant Professor in Museology, The Maharaja University of Baroda, India</li> <li>• <b>‘Digitising Sacred Groves: A technological Approach in preserving aboriginal heritage’</b> <b>Ms. Amrita Dey</b>, U.G.C-Senior Research Fellow, Department of Museology, University of Calcutta</li> </ul>

	<ul style="list-style-type: none"> <li>• <b>'Instrumentalism in Museum Learning'</b> <b>Mr. Azfar Husain</b>, Research Scholar, Jamia Millia Islamia Central University, Delhi, India</li> </ul>
<b>01.30 P.M. – 02.30 P.M.</b>	<b>Lunch Break</b>
<b>02.30 P.M. – 03.45 P.M.</b>	<b>Session-VI</b> <b>Panel Discussion on</b> <b>'STRATEGIC TRANSFORMATIONS: MUSEUMS IN 21st CENTURY'</b>
	<b>Moderator:</b> <b>Prof. Amareswar Galla</b> , Executive Director, International Institute for the Inclusive Museum, Australia/India/Denmark
	<b>Panellists:</b> <ul style="list-style-type: none"> <li>• <b>Prof. Dr. Hans-Martin Hinz</b>, President, ICOM, Paris, France</li> <li>• <b>Mr. Martin Roth</b>, Director of the V&amp;A Museum, London, UK</li> <li>• <b>Dr. Saroj Ghose</b>, Museum Advisor to the President of India &amp; Former President ICOM and Former DG, NCSM</li> <li>• <b>Prof. Hongnam Kim</b>, Former Director, National Museum of Korea, Seoul, ROK</li> <li>• <b>Carolyn Royston</b>, Head of Digital Media, Imperial Museum, UK</li> <li>• <b>Mr. S. Mukherjee</b>, DG, CSMVS, Mumbai, India</li> <li>• <b>Dr. Gordon Rintoul</b>, Director, National Museum of Scotland, Edinburg, UK</li> <li>• <b>Dr. Steven Engelsman</b>, Director, Weltmuseum. Wien, Austria</li> <li>• <b>Mr. Mark Taylor</b>, Director, Museums Associations, UK</li> <li>• <b>Mr. G. S. Rautela</b>, Director General, NCSM, India</li> </ul>
<b>03.45 P.M. – 04.00 P.M.</b>	<b>Tea Break</b>
<b>04.00 P.M.</b>	<b>Concluding session</b> <b>Remarks :</b> <ul style="list-style-type: none"> <li>• <b>Prof. Dr. Hans-Martin Hinz</b>, President, ICOM, Paris, France</li> <li>• <b>Dr. Saroj Ghose</b>, Museum Advisor to the President of India &amp; Former President ICOM and Former DG, NCSM</li> <li>• <b>Prof. Amareswar Galla</b>, Executive Director, International Institute for the Inclusive Museum, Australia/India/Denmark</li> <li>• <b>Mr. G. S. Rautela</b>, Director General, NCSM, India</li> <li>• <b>Dr. B. Venugopal</b>, Director, Indian Museum, Kolkata, India</li> <li>• <b>Dr. Arun Kumar Chatterjee</b>, Chairman, INC-ICOM</li> </ul>